

# ARTISTRY™

## WHAT MAKES ARTISTRY™ SKIN CARE PRODUCTS DIFFERENT TO OTHER SKIN CARE BRANDS



The Skin Cancer Foundation recommends this product as an effective broad-spectrum sunscreen.  
\*Artistry™ Skin Renewing Reactivation Day Lotion SPF 30 and Artistry™ Skin Renewing Reactivation Day Cream SPF 30.



Artistry™ skin care formulas are free from animal-derived ingredients and the global formulas (excluding China) are registered with The Vegan Society. The Artistry™ brand opposes animal testing. Our products are not tested on animals unless they are required by government regulations to do so. Furthermore, we actively support alternatives to required animal tests — going as far as supplying alternative non-animal testing methods to government agencies for consideration. Please note that the formulas sold in China are different than those sold to the rest of the globe.



Nutrition, Wellness and Skin Science –Together for you.

Artistry™ products work for your skin that go beyond traditional skin care, making it easy to reveal beautiful-looking skin... with no compromises! Differentiated new story about clean and radiant beauty.

### Transparent and sustainable\*\*

**Artistry™ products represent a unique approach to beauty that brings together the expertise of two professional brands and their combined 145 years of experience. 60 years of expertise in beauty and skin science. 85+ years of expertise in nutrition and wellness. Nutrilite is the world's No. 1 selling vitamin and dietary supplements brand.\***

Each Artistry™ product contains one or more phytonutrients grown on our very own Nutrilite™ or partner farms. The extracts from White Chia Seed, Acerola Cherry, Spinach and Pomegranate. These farms follow sustainable farming practices that respect nature and the farming communities.

\* Source: Euromonitor International Limited; Vitamins and Dietary Supplements, World, GBN, Retail Value RSP, % breakdown, 2020.

\*\*For ingredients sourced from Nutrilite and NutriCert™ partner farms

Artistry™ ingredients fully traceable-At this time, our White Chia Seed, Acerola Cherry, Spinach and Pomegranate ingredients are all grown on Nutrilite farms which are certified-organic under US (United States) law, allowing “seed-to skin” traceability. This means that for every final product that touches a consumer’s skin, we can identify the manufacturing location, extraction location, all the way to the specific crop of the raw material.

## Clean Formulation Standards

Artistry™ skin care is Clean—it has been formulated with no parabens, no phthalates, and no mineral oil.

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**In Collaboration with the SKIN CANCER FOUNDATION we able to proudly confirm that our 2 DAY CREAM with an SPF 30 is recommended as an effective broad-spectrum sunscreen**



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\*Artistry™ Skin Renewing Reactivation Day Lotion SPF 30 and Artistry™ Skin Renewing Reactivation Day Cream SPF 30.

Artistry™ Renewing Reactivation Day Lotion SPF 30 and Renewing Reactivation Day Cream SPF 30 provide sun protection to protect the skin from UV exposure which can cause sunburn, signs of premature ageing. It starts with broad spectrum SPF 30, which protects against sun damage from UVA and UVB rays. Works without leaving any visible white cast on the skin — does not look ashy on deeper skin tones.

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## PRICE of ARTISTRY™ Skin Care Range

With all our amazing ingredients and the benefits our price compared to competitors is so much more affordable - **VALUE FOR MONEY.**

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## ARTISTRY™ VITAMIN C + HA3 DAILY SERUM THE BEST JUST GOT BETTER!

**\*After just one use, 83% said it makes skin look brighter, with a youthful radiance\***

\* Based on "Consumer Perception (MarketVision Research Study 21-0471, n=162 except where noted, Age Range = 30-55; Attachment 19)"

2 X more Vitamin C: Now 10%

2.4 X more antioxidant power

3 types of HA for more hydration

Nutrillite™-grown White Chia Seed

Artistry™ Clean formula

Expanded appeal for all ages, all skin types and all ethnicities — a daily "hero serum" for everyone that goes beyond expression lines.